

REEM MAGHRIBI

THIRD SECTOR INCLUSION & COMMUNICATION SPECIALIST

CONTACT

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EDUCATION

MA HYPERMEDIA STUDIES

University of Westminster

2000

BSC INFORMATION MANAGEMENT

University College London

1998

CORE CAPABILITIES

- Stakeholder Relations
- Oral History Production
- Diversity & Inclusion
- Community Cohesion
- Research & Writing
- Knowledge Management
- Project Design
- Proposal Development
- Professional Training
- Group Consultations
- Team Building

FIELDS OF INTEREST

- Peace & Pluralism
- Conflict & Migration
- Identity & Belonging
- Civic Activism
- Storytelling
- Narrative Development

PROFILE

Conflict, displacement, identity, and belonging are core themes of my work as a humanitarian, a researcher, and an artist. I work with UN agencies and INGOS operating in countries with highly diverse populations and many marginalised communities to develop and deliver sustainable strategies to communicate with, engage and bolster opportunities equitable to all.

In parallel, I run a non-profit organisation dedicated to the promotion of peace and pluralism in a turbulent region mired by authoritarianism and rhetoric of othering, producing inclusive oral history collections comprised of hundreds of interviews orchestrated at the grassroots level in partnership with local activists and CSOs.

WORK EXPERIENCE

INCLUSIVE COMMUNICATION & ADVOCACY

Strategy Development & Execution: Creating and implementing communication, community engagement and advocacy strategies that prioritise inclusiveness and collaboration, incorporate tailored techniques, and support systemic change.

- **Arab Reform Initiative**, Paris: Communication strategy, campaign and content centred around universal social protection (2022-23)
- **The Syria Report**: Communication strategy and social media campaign (2022)
- **Education Above All**, Doha: Media engagement strategy (2021)
- **UNICEF**, Lebanon: RCCE COVID-19 action and immunisation advocacy plan (2020)
- **UNICEF**, Sharjah: Outreach strategy for Child Friendly City initiative (2019)
- **Norwegian Church Aid**: Internal & external communication strategy for global peacebuilding programme (2019)
- **The Arab Institute for Women**, Beirut: Communication strategy (2019)
- **Legal Agenda**: Comms strategy for transnational human rights organisation

Capacity Building: Preparing curricula, writing guidebooks, delivering engaging interactive training; in various niche communication skills, including GBV reporting, project design, community engagement, advocacy, social media campaigning, and journalism; for diverse cohorts, including students, professional journalists, and civil society actors; in English and Arabic, Europe and the Middle East & North Africa.

- **Minority Rights Group**: Transnational training in [advocacy, campaigning](#) (2022)
- **Swedish Institute**: Initiation of & delivery of yearlong training for transnational collective of women and youths engaged in peacebuilding (2022-23)
- **United Nations Institute for Training & Research** (UNITAR), Geneva: Onsite training of the Women's Advisory Board to the UN Special Envoy to Syria in communication and negotiation skills in collaboration with UN Women (2019)
- **United Nations Population Fund** (UNFPA), Beirut: Designed [bi-lingual guidance materials on reporting on gender-based violence](#) and delivered workshop series to dozens of media professionals and youth activists (2018-19)
- **World Learning**, Beirut: USAID MEPI Leaders for Democracy Fellowship (2018-19)
- **UK Foreign Office**, Beirut / Gaziantep: Designed & delivered workshop series for 120 citizen journalists in concept development, narrative, and ethics (2012-13)
- **Syrian Center for Media**, Berlin: Internews advocacy training programme (2012)
- **International Media Support** (IMS), Benghazi (2011)
- **University of Kalamoon**, Syria: Developed & delivered communication curriculum for postgraduate students of international relations (2009-10)

PUBLICATION TOPICS

- Transnational Collaboration
- Peace & Pluralism
- Belonging in the Diaspora
- Art & Activism
- Livelihoods and Refugees
- Syrian Civil Society
- Culture & Society in Syria
- Islamic Feminism in Lebanon
- Human Rights Abuses in Libya
- Political Extremism

CONFERENCE TALKS

- UNESCO, Baku
National Conscience
- King's College, London
Digital Histories
- Qatar Foundation, Doha Debates
Barriers to Integration
- Center for Islamic Legislation
and Ethics, Doha
Ethics & the Environment
- Italia dei Valori Conference, Vaso
A Mediterranean Spring
- Friedrich Ebert Foundation, Cologne
Women in Islam
- American University Beirut
Food & Community Building
- Kingston University
Women in the Media
- Lebanese American University
Arab Women and Activism
- MECO, Oxford
Muslims, the Media & Perspectives

REFERENCES

Farah Al Shami

Social Protection Programme Director
Arab Reform Initiative
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Peggy Hanna

Communication Consultant
WHO EMRO
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Arne Saeveras

Peacebuilding Adviser
Norwegian Church Aid
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WORK EXPERIENCE Cont.

EQUITABLE RESEARCH & ANALYSIS

Third Sector Reports: Collaborating with multidisciplinary teams to conduct field research and literature reviews; writing research & policy papers and reports for various non-profit entities, ensuring representative inclusion of voices and experiences from within organisations and their stakeholder bases.

- **World Health Organisation**, Damascus: Annual reports, [COVID report](#) (2020-22)
- **Drosos Foundation**, Zurich: Reports on [livelihoods](#) and cultural sector (2020-22)
- **KAS Syria** Author, policy paper on migrant inclusion, belonging in Europe (2022)
- **Swedish Institute** Author, [policy paper](#) on the arts sector in Lebanon (2021)
- **KAS HQ** Author, [book chapter](#) on impact of COVID-19 on Arab media (2020)
- **Konrad Adenauer Foundation** Author, [study](#) on civil society in Syria (2020)
- **Lebanese American University** Author, [policy paper](#) on Islamic Feminism (2020)
- **International Alert** Lead researcher, study about wartime employment (2018)
- **Danish Refugee Council** Researcher, study about resettlement pathways (2018)
- **International Labour Organisation**, Beirut: Bi-annual report
- **The European Commission**, Amman: Multimedia programme introductions
- **The British Council**, Damascus: Series of articles promoting programmes

Oral History Collections: Conducting interviews and weaving narratives to form [story collections](#); producing books, papers, reports, podcasts, theatre, and art based on the collections to reflect timely socio-political issues; training and mentoring project teams to ensure inclusiveness and sustainability of initiative and practice.

- **Sharq.Org:** As Managing Director of a transnational NGO that prioritises peace and pluralism, I have directed the production of over a dozen oral history collections comprising hundreds of interviews. Working with multidisciplinary project teams and specialised consultants, I have led the development of collection concepts, funding proposals, inhouse and partner training, people policies and KPIs, M&E processes and donor reports, to enable the documentation and dissemination of hundreds of stories - and the production of creative content inspired by them - that collectively highlight the diversity of people and experiences in SWANA. Collections have explored a myriad of topics, including: human rights abuses in Libya; livelihoods in Lebanon; culture in Syria; collaboration in Egypt; and peaceful coexistence in Europe. (2011 -)

Journalism: As a journalist in the noughties, I prioritised coverage of socio-political issues that impacted the marginalised, particularly women and refugees; and during the Arab Spring supported the development of strategies and staff for new media platforms that promised equitable representation in both their news coverage and newsrooms.

- **Gherbal & Sound & Picture:** Editorial mentor to Syrian media outlets (2016-18)
- **Lebanese American University:** Content creator, promoting academic research outputs (2015-17)
- **Libya TV**, Doha: Managing Editor of online content (2011)
- **Baladna**, Damascus: Editor-in-Chief of national daily newspaper (2010)
- **What's On**, Damascus: Editor-in-Chief of culture & lifestyle magazine (2009)
- **The Guardian**, London: OpEd writer (2007)
- **Sharq**, London: Editor-in-Chief of bi-monthly British-Arab magazine (2004-7)

IDENTITY ART

[Visual, narrative and performance artist](#)

- **Liminal** Producer: four-minute grant funded music video exploring the impact of conflict and migration on identity and belonging (2022)
- **Taking Back the Booty** Co-director, producer & performer: 70-minute grant funded multidisciplinary performance piece, which is subsequently being taught at University of Kent. The Buffer Fringe Festival (Nicosia, 2020)
- **Three Angles Art Gallery** Participating artist: group exhibition of paintings