





REEM MAGHRIBI

COMMUNICATION CONSULTANT

CONTACT

-  + 357 9929 5012
-  reem@sharq.org
-  www.reemmaghribi.com
-  Larnaca, Cyprus

EDUCATION

LLM HUMAN RIGHTS LAW

University of London

Enrolled

MA HYPERMEDIA STUDIES

University of Westminster

2000

BSC INFORMATION MANAGEMENT

University College London

1998

EXPERTISE

- Content Creation
- Oral History Production
- Qualitative Research
- Project Design
- Curriculum Development
- Professional Training

PROFILE

Much of my work the past two decades has focused on storytelling and the Arab world, because I believe that the former can nurture and bring about change in the latter. I work primarily with non-profit organisations in a bid to call for justice and effect positive change. I enjoy teaching, love learning and almost always work within a team, nurturing and being nurtured by other creative professionals.

WORK EXPERIENCE

SOCIO-POLITICAL RESEARCHER

Middle East & North Africa // Since 2011

Conducting research and producing books, papers, reports, podcasts and vlogs about a variety of socio-political issues for various clients, including:

- **Sharq.Org** Executive Director of pan-Arab non-profit organization, producing oral history collections and research on various topics including: human rights abuses in Libya; livelihoods for Palestinians in Lebanon; culture and society in Syria; peaceful coexistence for refugees in Europe. (2011 -)
- **Konrad Adenauer Foundation** Author of study on civil society in Syria (2020)
- **Lebanese American University** Author of book chapter on Islamic Feminism (2020)
- **International Alert** Lead researcher for study about wartime employment (2018)
- **Danish Refugee Council** Researcher for study about resettlement pathways (2018)

COMMUNICATION STRATEGIST

MENA & Europe // Since 2012

Developing and implementing communication and community engagement strategies for various clients and initiatives, including:

- **WHO Eastern Mediterranean:** RCCE strategic framework and action plan (2020)
- **UNICEF Lebanon:** Risk communication & community engagement COVID-19 action plan and measles immunisation advocacy plan (2020)
- **UNICEF Sharjah:** Child Friendly City initiative (2019)
- **Norwegian Church Aid:** Global peacebuilding programme (2019)
- **The Arab Institute for Women,** Lebanese American University (2019)
- **Oxfam:** Women's rights advocacy campaign
- **Legal Agenda,** Pan-Arab human rights advocacy organisation
- **Mind the gap:** Communication Director at design and advertising agency

FIELDS OF INTEREST

- Arab Societies
- Women & Feminism
- Civic Activism
- Culture & Identity
- Media Development

PUBLICATION TOPICS

- Islamic Feminism in Lebanon
- Human Rights Abuses in Libya
- Culture & Society in Syria
- Belonging in the Diaspora
- Peaceful Coexistence
- Political Extremism

CONFERENCE TALKS

- UNESCO, Baku
- King's College, London
- Qatar Foundation, Doha Debates
- Center for Islamic Legislation and Ethics, Doha
- Italia dei Valori Conference, Vasto
- Friedrich Ebert Foundation, Cologne
- American University Beirut
- Kingston University
- Lebanese American University

REFERENCES

Peggy Hanna

COMMUNICATION CONSULTANT

WHO & UNICEF

E : pegganna@gmail.com

Arne Saeveras

PEACEBUILDING ADVISER

Norwegian Church Aid

E : Arne.Saeveras@nca.no

SOCIAL MEDIA

@ReemMaghribi

Linkedin.com/ReemMaghribi

WORK EXPERIENCE (CONTINUED)

EDUCATOR

MENA & Europe // Since 2009

Preparing training materials and delivering workshops and university courses in a variety of communication related skills, including GBV reporting, project design, community engagement, advocacy and social media campaigning, and journalism for diverse groups, including among them students, professional journalists, and civil society actors, in English and Arabic, Europe and the Middle East North Africa. Clients have included:

- **United Nations Institute for Training & Research** (UNITAR), Geneva (2019)
- **United Nations Population Fund** (UNFPA), Beirut (2018-19)
- **World Learning**, Beirut: USAID MEPI Leaders for Democracy Fellowship (2018-19)
- **International Media Support** (IMS), Benghazi
- **Syrian Center for Media**: Internews advocacy training programme
- **Gherbal** and **Sound & Picture**, Syrian media outlets
- **Watad**, community centre, Yarmouk, Syria
- **Sharq.Org**: UK Foreign Office funded citizen journalist programme
- **Syrian Enterprise & Business Centre**, vocational training centre, Damascus
- **University of Kalamoon**, Syria

MEDIA PROFESSIONAL

MENA & Europe // Since 2001

Specialised in establishing new media outlets in the Arab world, developing editorial strategy, hiring and training editorial staff.

- **Tarikhi**: The Journal of Arab World Voices (2019 -)
- **Libya TV**, Doha: Libya's premier independent satellite channel (2011)
- **Baladna**, Damascus: English-language national daily newspaper (2010)
- **What's On**, Damascus: Culture & lifestyle magazine (2009)
- **Sharq**, London: British-Arab magazine (2004-6)

Producing content and/or moderating discussions for:

- **International Labour Organisation** (ILO), Beirut
- **The European Commission**, Amman
- **The British Council**, Damascus
- **Canvas Magazine**, Dubai
- **The Guardian**, London
- **Heinrich Boell Foundation**, Beirut
- **Samir Kassir Foundation**, Beirut

CREATIVE INTERESTS



Poetry



Dance



Travelling



Painting



Photography